

## Guidelines for the usage of text blocks and images

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### Application: Commercial | text blocks

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#### 1. ad notam® - HIDDEN TECHNOLOGIES

ad notam® is a celebrated inventor, pioneer, and leader in the LED Mirror TV industry. The product lines are the integration of the ad notam LED behind a glass or mirror surface. Starting with the stylish slick look of glass followed by the only LED monitor systems which are factory calibrated for integration behind glass, the result is sure to mesmerize your senses.

All ad notam® monitor systems are custom-engineered display technology. They are exclusively designed to overcome the unique challenges of operating in ventilation deprived environments and to allow easy and adjustable mounting. The elaborate unique mounting systems accompanying all ad notam® products are distinctively designed to suit all types of placements behind any glass surface.

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or

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#### 2. PHILOSOPHY - OUR ASPIRATION

ad notam® combines conventional glass or mirror surfaces with a sophisticated monitor system, resulting in a fascinating and mesmerizing display for countless applications. The multimedia monitor systems are applied gapless behind the glass or mirror surface to dramatically display your content.

Whether entertaining, informative, or advertorial, ad notam® presents your communications on an engaging and cutting-edge platform. Use it to promote your customer dialogue, to entertain your guests, or simply to sit back and enjoy the luxurious atmosphere it creates.

ad notam® designed the product portfolio with your needs in mind. The products are extremely adaptable to all applications and any design objective. They elegantly blend into your décor with no visible cables or intrusive TV boxes. And best of all, when combined with Magic Mirror, the monitor system completely disappears when turned off.

MIRROR IMAGE® technology is patent protected.

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and

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#### 3. APPLICATIONS - COMMERCIAL

ad notam® offers a most dramatic new way to engage your customer. Whether it is an individually bespoke solution or a basic model of our Standard Solutions, each unit is the epitome of innovative style and elegance.

ad notam® products are an impressive and elegant way to install a multipurpose communications unit in corporate and public environments. Use it to entertain, to inform and/or to present your marketing activities on a brilliant, flexible, high quality platform. Emphasize your high quality standards by using ad notam® products to display them.

 Please note

Text blocks may be used as follows:  
(company-based) text 1 or 2 + (application specific) text 3

## Guidelines for the usage of text blocks and images

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Product category: Commercial | Lounge | 65.0"



Product category: Commercial | Hairdresser's | 13.3"



Product category: Commercial | Restaurant, Bar | 65.0"



Product category: Commercial | Public restroom | 13.3"



Product category: Commercial | Public restroom | 13.3"

## Application areas

Conference room	Restaurant, Bar & Club
Lobby	Retail
Lounge	Public areas
Elevator	
Hairdresser's	
Marine	
Medical	

 Please note

The images above may only be used in the „Commercial“ field, using the associated captions